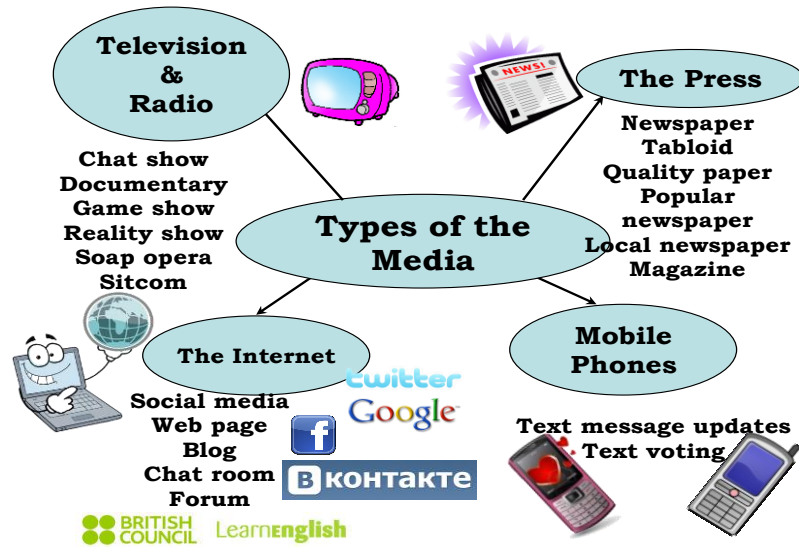


The Media

Brainstorming



For the Reference

Popular newspapers (tabloids) → gossip, no serious news.
Quality Newspapers (broad sheets) → more pages, serious articles about business, politics, science.
Local newspapers report a lot of local news.

Warm-up

Write the type of the show under the picture.



What's your favourite TV programme?

- Name of the programme
- Type
- When is it on?
- Age group (Who is it mostly watched by?)
- Characteristics

The Media in Britain

Watching a Video

Before watching

Make 3 sentences about the media in your everyday life

Example:

- I listen to the radio every morning while I'm getting ready for school/work.

Go to

https://www.youtube.com/watch?v=FaHA3_L4SyQ



Watching a Video

The Media in Britain

1 Classify

A - local B - quality C - popular

- 1) The Sun
- 2) The Mirror
- 3) The Daily Telegraph
- 4) The Times
- 5) The Independent
- 6) The Guardian
- 7) Oxford Times

2 Write

Give the full names of the television

services:

BBC -

ITV -

3 Classify

A - commercial B - not commercial

- 1) The BBC
- 2) ITV
- 3) Channel 4
- 4) Channel 5

4 Tick

The most favourite tv programmes of British teenagers:

- | | |
|---------------------------------------|--|
| Neighbours <input type="checkbox"/> | BBC News <input type="checkbox"/> |
| The Simpsons <input type="checkbox"/> | Doctors <input type="checkbox"/> |
| Sports tv <input type="checkbox"/> | East Enders <input type="checkbox"/> |
| Friends <input type="checkbox"/> | MTV <input type="checkbox"/> |
| Vets <input type="checkbox"/> | Top of the Pops <input type="checkbox"/> |

5 Write down

What videos do British teens usually watch?

6 What do you think:

Is cable TV a terrestrial type of TV?

Yes

No



1) What popular British newspapers can you name?

2) What quality British newspapers can you remember?

3) What is the full name of BBC?

4) What programmes do British teens enjoy watching?

5) Have you ever watched any of those programmes?

6) What kind of videos do British teens usually watch?

7) What types of media are used for broadcasting news?

8) How much TV do British people watch per day?

9) BBC is a terrestrial type of television.

10) What other type of television was mentioned in the video?